



March 2021

**FOR IMMEDIATE RELEASE**

**RE: Showcase your Business at Taste of Abilene Food Art Beverage Music Gala 2021**

The Rotary Club of Abilene would like to partner with you to bring the all-new Taste of Abilene Food Art Beverage Music Gala on Tuesday, April 27<sup>th</sup>, 2021 to the Mesquite Event Center from 6:00pm to 9:00pm. (Sponsors and VIP early access at 5:30pm) Attire is Quirky Black Tie Optional.

Rotary Club of Abilene has evolved after 2020 with the goal of raising the level of quality and sophistication of the event. Our limited number of guests will enjoy high end entertainment and exquisite Texas based food and beverages. Area restaurants, artists, beverage vendors, and musicians will showcase their sublime offerings. Your attendance and contribution will support a greater cause for area nonprofits.

**Your Business will be featured at Taste of Abilene Food Art Beverage Music Gala as follows:**

- ❖ **Your name or logo promoted onsite, during the event.**
- ❖ **Your name and website link on [tasteofabilene.com](http://tasteofabilene.com)**
- ❖ **Mentions and listings on PSA's, live TV spots, radio promotions, print, and social media, all when available.**
- ❖ **Absolute exposure during the event to a full 350 generous people.**
- ❖ **Your name or logo on sponsor banners, when available.**

All of the fine dining full-service restaurants will be offering superior cuisine and the beverages will be local and statewide Texas offerings. This event will sell out so sign up now and DON'T MISS OUT!

Cheers,

A handwritten signature in black ink, appearing to read "Erik Paul Johnson".

Erik Paul Johnson, President  
Rotary Club of Abilene  
Taste of Abilene Co-Chair



**Rotary Opens Opportunities**



**GO TEXAN.®**

Rotary Club of Abilene is a Partner  
with the Go Texan program of the  
Texas Department of Agriculture.

# Taste of Abilene **FOOD ART BEVERAGE MUSIC** Gala

TUESDAY, APRIL 27<sup>TH</sup> 201 MESQUITE EVENT CENTER | DOWNTOWN ABILENE, TEXAS

## Sponsorship Packages

### Connoisseur Package

**\$5,000**

Event Connoisseur: Top billing and only three are available.

- ❖ 3 VIP tables for (18) attendees at the event and early access at 5:30pm.
- ❖ Name and logo listed on web, print, digital & social media as “Presented by...”
- ❖ Name and logo on the sponsorship banner as “Presented by...”
- ❖ First option for this package for 2022.

### Virtuoso Package

**\$2,500**

Event Virtuoso: Second tier and only five are available.

- ❖ 2 VIP tables for (12) attendees and early access at 5:30pm.
- ❖ Name and logo listed as sponsor on the sponsorship banner
- ❖ Name and logo mentioned on web, print, digital & social media advertising

### Gastronome Level

**\$1,500**

Event Gastronome: Second tier and only eleven are available.

- ❖ 1 VIP table for (6) attendees and early access at 5:30pm.
- ❖ Listed as sponsor on sponsorship banner

### Sommelier Level

**\$150**

- ❖ VIP Ticket for early access at 5:30pm.

### Media / Patron Tickets

**\$75**



## SPONSORSHIP PACKAGES

<input type="checkbox"/> <b>Connoisseur Package</b>	<b>\$5,000</b>
<input type="checkbox"/> <b>Virtuoso Package</b>	<b>\$2,500</b>
<input type="checkbox"/> <b>Gastronome Level</b>	<b>\$1,500</b>
<input type="checkbox"/> <b>Sommelier Level</b>	<b>\$150</b>
<input type="checkbox"/> <b>Media / Patron Tickets</b>	<b>\$75</b>

\_\_\_\_\_ I would like to donate to the Rotary Club of Abilene.  Other \_\_\_\_\_  \$250  \$150  
 \$100  \$50

\_\_\_\_\_ I am unable to sponsor Taste of Abilene, but would like someone to contact me about purchasing tickets for this event.

\_\_\_\_\_ I am enclosing a check for my sponsorship.

Please mail your check with this completed form made payable to Rotary Club of Abilene-TOA, 626 S. Pioneer, Abilene, TX 79605 (or drop off at the drive-thru at Abilene Association of Realtors).

You may also email this form to Pierce LoPachin at [piercetaylor1@gmail.com](mailto:piercetaylor1@gmail.com) or call 325.232.3120 with any questions.

Or Sign up and pay online at [www.tasteofabilene.com/sponsorship.html](http://www.tasteofabilene.com/sponsorship.html)

Sponsor Name (as listed in advertising): \_\_\_\_\_

Website URL: \_\_\_\_\_ or email your logo to [piercetaylor1@gmail.com](mailto:piercetaylor1@gmail.com)

Mailing Address: \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ (required) Fax: \_\_\_\_\_

**Tax-deductible contributions received from your donation will benefit local Rotary Club grants.**



## Taste of Abilene **FOOD & BEVERAGE**

2021 Food & Beverage Vendor Form

### Business Information

Name of Business \_\_\_\_\_

### Owner Information

Name \_\_\_\_\_

Phone \_\_\_\_\_

Alt Phone \_\_\_\_\_

Email \_\_\_\_\_

### Restaurant Information

Type of Food \_\_\_\_\_

### Beverage Information

Type of Beverage Donation  
\_\_\_\_\_

For further details and information please go to our website [www.tasteofabilene.com](http://www.tasteofabilene.com) All Vendors will be allowed early access the day of and the day before the event to stage and decorate your station.

Food - We have 10 stations for restaurants to bring their flagship main entree or appetizer. Please prepare your individual portions to serve 350 guests and future customers. We have two stations for dessert vendors, two stations for Non-Alcohol Vendors and six stations for Alcohol Vendors. We will provide one 72"x30" folding table and you will need to bring an additional table if required. There is limited access to power and you will need to bring any extension cords if needed.

Food Vendors - Contact Mary Hogue for questions. 325 518-7822

Beverage Vendors - For Alcohol donations, please contact Erik Johnson to arrange pick up. 325 439-1086



Rotary Club of Abilene is a Partner with the Go Texan program of the Texas Department of Agriculture.



## Taste of Abilene ART

### 2021 Artist Entry Form

Name \_\_\_\_\_

Genre of Art \_\_\_\_\_

### Artist Contact Information

Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Website or Facebook page \_\_\_\_\_

### Art Information

Description of your art/title \_\_\_\_\_

**Deadline: On or before April 23rd, 2021**

**Photo: Artists may send their personal headshot picture so that we can match it to the art piece.**

**Media: Framed or frame-able pieces on canvas, wood, paper, etc.... Size: Min 8x10 and Max 24x36. Can be any type of picture, painted, charcoal, pencil, photography, or other similar type of frame-able art.**

**Submissions: Art entered becomes the property of Rotary Club of Abilene.**

**Winner: \$250 Cash and art may be used in next year's event promotional materials.**

**Finalists: \$100 each for the two runners up.**

**Theme: Rotary Opens Opportunities.**

**Requirements: Artists submissions should use the Rotary International theme in their creation.**

**Contact: Ken Bowles @ (770) 715-0292 to Deliver your art.**

**1 Village Dr #100, Abilene, TX 79606**

**\*There will be a \$10 processing fee,**

**please make checks payable to: Rotary of Abilene**

Rotary International Theme 2020 - 21



## Taste of Abilene **MUSIC**

2021 Music Vendor Form

Name of Your Group: \_\_\_\_\_

Names of Members: \_\_\_\_\_

Name & Phone Number: \_\_\_\_\_

\_\_\_\_\_ email \_\_\_\_\_

Genre of Music: \_\_\_\_\_

How Long is Your Set: \_\_\_\_\_

**Music Acts:** Contact information and Bio information (Provide a flyer or link to your website or Facebook page for us to use in the slide show and website)

Acts: 3 formal acts to perform approximately 45-minute sets. Set one is between 6-7pm, set two 7-8pm, and set three 8-9pm.

Compensation: Formal acts will be given \$50 and one admission ticket per person. You will be allowed to accept tips (need to provide your own receptacle and are 100% responsible for it).

Booth: You may bring a folding table so that all of the acts may display their marketing information and sell any CD's, etc...

\*There will be a \$10 processing fee, please make checks payable to: **Rotary of Abilene**

Any questions please contact: Robert Tucker (325) 647-3734