

TASTE OF ABILENE 2020

TUESDAY, APRIL 21ST ABILENE CONVENTION CENTER



February 2020

RE: Showcase your Business at Taste of Abilene 2020

The Abilene Rotary Club would like to partner with you to bring Taste of Abilene on **Tuesday, April 21, 2020** to the Abilene Convention Center from 5:30pm to 8:00pm.

Rotary Club of Abilene revived this event in 2006 with the goal of raising funds for various community organizations and culinary scholarships. Area restaurants showcase their cuisine, and local businesses support a great cause and receive advertising benefits.

Your Business could be featured at Taste of Abilene as follows:

- **Your name or logo on 2000 placemats, one at each place setting, during the event**
- **Your name and website link on tasteofabilene.com**
- **Mentions and listings on PSA's, live TV spots, radio promotions, print, and social media**
- **Maximum exposure during the event to more than 1500 people from across the Big Country, including media mentions and product/service description(s)**
- **Your name or logo on sponsor banners**

This year the majority of restaurants will be full-service, offering higher-end cuisine. Last year was a **sell-out**, and we expect the same this year! **DON'T MISS OUT!**

Best Regards,

A handwritten signature in black ink that reads "Kayla Christianson". The signature is fluid and cursive, with a long horizontal stroke at the end.

Kayla Christianson

Taste of Abilene Co-Chair
Rotary Club of Abilene

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Sponsorship Packages

Event Presenting Sponsor

\$5,000

- Event Sponsor: Recognition as "Your Company presents..."
- 3 VIP tables for (24) attendees at the Taste of Abilene event
- Listed on web, print, digital & social media as "Your Company presents..."
- On the sponsorship banner as "Your Company presents..."
- First option for this package for "Taste of Abilene 2021"

Platinum Level

\$2,500

- 2 VIP tables for (16) attendees
- Listed as major sponsor on the sponsorship banner
- Logo on web, print, digital & social media advertising

Gold Level *(minimum trade value)*

\$1,500

- 1 VIP table for (8) attendees
- Listed as major sponsor on sponsorship banner
- Logo on web, print, digital & social media advertising

Silver Level

\$750

- 4 VIP Tickets
- Name or logo printed on sponsorship banner
- Name or logo on web & print advertising

Individual VIP Tickets *(limited availability)*

\$150 each

- _____ tickets x \$150 = _____
(# of tickets) (total)

Sponsorship Packages

<input type="checkbox"/>	Event Presenting Sponsor	SOLD	\$5,000
<input type="checkbox"/>	Platinum Level	(4 packages available)	\$2,500
<input type="checkbox"/>	Gold Level		\$1,500
<input type="checkbox"/>	Silver Level		\$750
<input type="checkbox"/>	Individual VIP Tickets		\$150 each

_____ I would like to donate to the Rotary Club of Abilene. \$250 \$150 \$100 \$50

_____ I am unable to sponsor Taste of Abilene, but would like someone to contact me about purchasing tickets for this event.

_____ I am enclosing a check for my sponsorship.

Please mail your check with this completed form made payable to **Rotary Club of Abilene-TOA**, 320 Cypress Street, Abilene, Texas 79601 (or bring by to IN-Focus Digital).

You may also email this form to rotarykayla@gmail.com. Call **Kayla Christianson** at 325.261.3298 with any questions.

Or Sign up and pay online at tasteofabilene.com/sponsorship.html

Sponsor Name (as listed in advertising): _____

Mailing Address: _____ City _____

State _____ Zip _____

Primary Contact: _____ Phone: _____

Email: _____ (required) Fax: _____

All money received from your donation will benefit local Rotary Club grants.



The Rotary Club of Abilene is part of District 5790 of Rotary International. The Club was established on March 26, 1926. The Club meets weekly on Fridays at Noon at The Beehive.