



March 2023

FOR IMMEDIATE RELEASE

RE: Showcase your Business at Taste of Abilene Food Art Beverage Music Gala 2023

The Rotary Club of Abilene would like to partner with you to bring the all-new Taste of Abilene Food Art Beverage Music Gala on Tuesday, April 18th, 2023 to the Mesquite Event Center from 6:00pm to 9:00pm. (Sponsors and VIP early access at 5:30pm) Attire is Relatively formal.

Rotary Club of Abilene has evolved after 2020 with the goal of raising the level of quality and sophistication of the event. Our limited number of guests will enjoy high end entertainment and exquisite Texas based food and beverages. Area restaurants, artists, beverage vendors, and musicians will showcase their sublime offerings. Your attendance and contribution will support a greater cause for area nonprofits.

Your Business will be featured at Taste of Abilene Food Art Beverage Music Gala as follows:

- ❖ Your name or logo promoted onsite, during the event.
- ❖ Your name and website link on tasteofabilene.com
- ❖ Mentions and listings on PSA's, live TV spots, radio promotions, print, and social media, all when available.
- ❖ Absolute exposure during the event to a full 350 generous people.
- ❖ Your name or logo on sponsor banners, when available.

All of the fine dining full-service restaurants and Caterers will be offering superior cuisine and the beverages will be local and statewide Texas offerings. This event will sell out so sign up now and DON'T MISS OUT!

Cheers,

Chris Meeks, Chair
Rotary Club of Abilene
Taste of Abilene



Rotary Club of Abilene is a Partner
with the Go Texan program of the
Texas Department of Agriculture.

Taste of Abilene **FOOD ART BEVERAGE MUSIC** Gala

TUESDAY, APRIL 18TH 201 MESQUITE EVENT CENTER | DOWNTOWN ABILENE, TEXAS

Sponsorship Packages

Connoisseur Package

\$6,000

Event Connoisseur: Top billing and only three are available.

- ❖ 2 VIP tables for (16) attendees at the event and early access at 5:30pm.
- ❖ Name and logo listed on web, print, digital & social media as “Presented by...”
- ❖ Name and logo on the sponsorship banner as “Presented by...”
- ❖ First option for this package for 2024.

Virtuoso Package

\$3,000

Event Virtuoso: Second tier and only five are available.

- ❖ 2 VIP tables for (12) attendees and early access at 5:30pm.
- ❖ Name and logo listed as sponsor on the sponsorship banner
- ❖ Name and logo mentioned on web, print, digital & social media advertising

Gastronome Level

\$2,000

Event Gastronome: Second tier and only eleven are available.

- ❖ 1 VIP table for (8) attendees and early access at 5:30pm.
- ❖ Listed as sponsor on sponsorship banner

Sommelier Level

\$100

- ❖ VIP Ticket for early access at 5:30pm.



SPONSORSHIP PACKAGES

<input type="checkbox"/> Connoisseur Package	\$6,000
<input type="checkbox"/> Virtuoso Package	\$3,000
<input type="checkbox"/> Gastronome Level	\$2,000
<input type="checkbox"/> Sommelier Level	\$100

_____ I would like to donate to the Rotary Club of Abilene. Other _____ \$250 \$150 \$100 \$50

_____ I am unable to sponsor Taste of Abilene, but would like someone to contact me about purchasing tickets for this event.

_____ I am enclosing a check for my sponsorship.

Please mail your check with this completed form made payable to Rotary Club of Abilene-TOA, 626 S. Pioneer, Abilene, TX 79605 (or drop off at the drive-thru at Abilene Association of Realtors).

You may also email this form to Chris Meeks at cmeeks@farmersagent.com or call 325.437.4388 with any questions.

Or Sign up and pay online at www.tasteofabilene.com/sponsorship.html

Sponsor Name (as listed in advertising): _____

Website URL: _____ or email your logo to cmeeks@farmersagent.com

Mailing Address: _____ City _____

State _____ Zip _____

Primary Contact: _____

Phone: _____

Email: _____ (required) Fax: _____

Tax-deductible contributions received from your donation will benefit local Rotary Club grants.



Taste of Abilene **FOOD & BEVERAGE**

2023 Food & Beverage Vendor Form

Business Information

Name of Business _____

Owner Information

Name _____

Phone _____

Alt Phone _____

Email _____

Restaurant Information

Type of Food _____

Beverage Information

Type of Beverage Donation

For further details and information please go to our website www.tasteofabilene.com All Vendors will be allowed early access the day of and the day before the event to stage and decorate your station.

Food - We have 10 stations for restaurants to bring their flagship main entree or appetizer. Please prepare your individual portions to serve 350 guests and future customers. We have two stations for dessert vendors, two stations for Non-Alcohol Vendors and six stations for Alcohol Vendors. We will provide one 72"x30" folding table and you will need to bring an additional table if required. There is limited access to power and you will need to bring any extension cords if needed.

Food Vendors - Contact Chris Meeks for questions. 325-437-4388

Beverage Vendors - For Alcohol donations, please contact Erik Johnson to arrange pick up. 325 439-1086



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